

Insurance newly defined

Full regulated Insurance for global regulators and blockchain companies



Two main challenges

More regulation

is set to streamline the blockchain transformation by introducing a **regulated framework** that ensures the **security, transparency, and stability** of crypto businesses within the evolving financial markets.

Declining trust

which does **not allow** the market to grow to its **full potential**. Cases like FTX or MT Gox are causing investors to **mistrust** and **invest in other asset** classes **instead of crypto**.



Our value proposition & business model

Insurance company with a focus to

Global regulators have the opportunity to regulate blockchain companies through cooperation, instead of deposit insurance, 1B brings more trust and security to **crypto companies** and **private investors**. As a developing sector, we also target **robotic and AI** insurance.

In addition, we offer **traditional insurance products** such as legal protection, business insurance, liability coverage and more.

1B Business Cases

Regulatory Insurance



Cover all the claims that are mandatory by MiCAR-Regulations for VASP'S and other Crypto companies. Future Regulatoryies will be covered as well.

Selling

Brokering

Embedded Insurance



Retail product to driectly insure the assets of each customer from the exchanges. LOI's are already in place.

Integrated Automatism



Competitor

Decentralized Insurance

Functions like mutual insurance, with members sharing a fund. Risk: rapid capital depletion from large claims.

Property Insurance

Focuses on physical assets such as servers and mining equipment. Protects against physical damage, not covering intangible assets.

Major Insurance Player

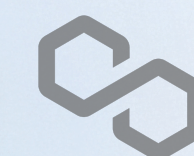
Companies such as **Superscript**, **Relm**, **Evertas** or **MunichRE**, are developing products but do not focus on embedded insurance in exchanges.

1B Landscape

Our team member



Our Web 3 partner network



polygon

coinbase



Quantstamp



Fireblocks



HALBORN

...and many more in the pipeline

A Multi-Trillion-Dollar Market

Our Opportunity

\$ 19 BN

Our deep insurance expertise and **exclusive access** to the **top crypto exchanges and projects** position us to capture a **dominant 20% market share** in the rapidly growing crypto environment.

Market size

TAM
\$2,3 TN

SAM
\$460 BN

SOM
\$19 BN

www.1b.insure

Our Team



John Morley

CEO

> Finance & Insurance Leader since 26 years at Swiss Re, Aviva, Medcover, as of today APAC CEO of AON



Akin Båmstedt

Founder

> 15 years of experience in insurance + successful EXIT Insurance, Crypto Exchange & FinTech Product



John Souther

CFO

> Insurance & Reinsurance Expert, 25+ years, Ex-Big 4, active in Global Markets



Anthony Atkins

CCO

> Actuary, 15+ years insurance industry, EY Consultant, UK & Singapore Expertise



We are looking for

\$ 20 M
Investment in total

\$ 3 M
Deposit for licence
in Fiat Currency

360%
ROI in 6 years

\$ 17 M
Operation costs
in Fiat Currency or Stablecoins

1B has already
received confirmation
from the regulator
and has a verified
global corporate
structure.